Junction Texas Economic Development Corporation *

Regular Monthly Meeting

City of Junction

May 1, 2018

State of Texas

The Junction Texas Economic Development Corporation was called to order by Polly Robinson for its regular monthly meeting on Tuesday, May 1, 2018, at 5:15 p.m. in the City Hall Meeting Room. A quorum was established with the following:

Present:

President:

Polly Robinson

Treasurer:

Kim Gosney

Secretary:

Carol Neiman

Directors:

Jean Jacoby

Doug Haynes

Absent:

Vice President:

Tom Rattan

Brayden Schulze

Also Present: Donna E Oliver-Leep, JTEDC Office Manager; James Murr, journalist with The Junction Eagle newspaper; Hoyt Moss, City Parks Department; and Linda Moss.

Public Forum: No one wished to speak during the time allotted for the public forum.

<u>Consent Items</u>: (A.) <u>Minutes</u> and (B.) <u>Financials</u>: After a review of the minutes and the financials,

• Mr. Haynes made a motion to accept the minutes and financials as reviewed; Ms. Gosney seconded the motion; and it passed unanimously.

Reports:

- (A.) Office Manager Report from Ms. Neiman, who covered for Ms. Oliver-Leep while she was out-of-town the majority of the month, said there was a renewal of the JTEDC office lease, which is currently being reviewed by Ms. Robinson. Ms. Neiman was able to be in the office only as required to take care of basic administrative and bill-paying functions.
- (B.) Tourism Report from Ms. Robinson regarding the JTTB board meeting was included in the board packet.
- (C.) Code Enforcement Report from Ms. Neiman regarding code enforcement in Junction and stated that the Mayor and Junction City Council have virtually put a halt to the officer being pro-active in working on violations of city ordinances. The officer has been told to only pursue formal written complaints by citizens.

<u>Johnson v. JTEDC:</u> Ms. Robinson informed the board that a court jury trial date has been set for June 13th and 14th, 2018.

<u>Medial Marketing & Website Upgrade:</u> Ms. Robinson reported on Dr. Chandler's report and what has happened to date:

- Web plan for Spring 2018, which has been attached to the board packet; and
- The EDC Marketing Campaign, which is also attached to the board packet.
- Ms. Robinson called a special board meeting to be held to discuss these matters in more detail:
 - o Wednesday, May 16th, 5:15 p.m.;
 - Junction National Bank meeting room;
 - To be confirmed by Ms. Gosney.

<u>Christmas Lights in Junction:</u> Ms. Robinson reported on the Christmas lighting initiative in Junction. The discussion was open between the board of directors, Hoyt Moss, Linda Moss, and James Murr.

- The purpose of Christmas lights is to attract a flow of people coming into town, with an indirect impact to get a steady flow of customers.
- Mr. Hoyt said the City of Junction is looking for funding to include the private sector, as well as the business owners in Junction and Kimble County.
- Ms. Robinson said that the budget is coming up, and the JTEDC will take a look at the rules and guidelines for helping with the event.
- Ms. Jacoby suggested a committee of private citizens and business owners be organized to work on a plan for the event.
- A 3-5 year commitment was suggested.

Meeting adjourned at 6:50 p.m. on May 1, 2018.

Carol Neiman, Segretary