

**Junction Texas Economic Development Corporation
City of Junction, State of Texas**

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**Regular Monthly Meeting
October 7, 2025**

The *Junction Texas Economic Development Corporation* was called to order by Vice President Lisa Heap at 4:31 PM for the regular monthly meeting at the City Hall Meeting Room.

Board Members Present: Carmen Bierschwale, Mike Gosney, Doug Haynes, Lisa Heap, Marcy Levien, Tom Rattan, and Cliff Robbins.

Also Present: Andrew Burnard, Junction Eagle; Community members Dr. Joe & Jeanie King, Heather Robbins, Tate Oeherlein, Mr. & Mrs. Francisco Tinajero.

Call to Order: Ms. Heap had everyone introduce themselves and state their position for the record.

Public Forum: No comments were made.

Election of Officers: Ms. Heap led the discussion to elect new officers. Lisa Heap, Vice-President, Doug Haynes, Treasurer, and Carmn Bierschwale, Secretary, all agreed to remain in their current officer role. Mr. Rattan made the motion to nominate Cliff Robbins as the JTEDC President; seconded by Mr. Haynes. Mr. Robbins accepted the nomination. There was no further discussion. Mr. Haynes made the motion to cease nominations and accept all officers by acclimation; seconded by Mike Gosney. All were in favor with Mr. Robbins abstaining. The following officers for the JTEDC for 2026 will be:

President Cliff Robbins
Vice President Lisa Heap
Treasurer Doug Haynes
Secretary Carmen Bierschwale

Consent Items: Minutes from the September regular meeting were reviewed and the financial reports from both July and August 2025 were also reviewed. Ms. Bierschwale made a motion to approve the minutes and financials, and it was seconded by Mr. Haynes. All were in favor.

King Pet Care Performance Grant: Dr. Joe and Jeannie King were present with Heather Robbins and Tate Oeherlein. Mr. Cliff Robbins abstained from discussion and voting on this matter. Mr. Robbins also included a notarized Conflict of Interest affidavit in the grant application. The JTEDC by-laws do not prohibit board members from applying for grants as long as they recuse themselves from discussion and voting.

The Robbins and Mr. Oeherlein presented a business plan to acquire King Pet Care. They presented their plan for maintaining the current business, potential growth and future employee expansion. Dr. Bogard will remain as the Veterinarian at the clinic. The Robbins and Mr. Oeherlein do understand the need for a veterinarian to remain in Junction and have that included in their business plan. The application requests \$117,500 with three disbursements over three years: \$57,500 on 11/2025, \$30,000 on 10/2026, and \$30,000 on 10/2027. The grant review subcommittee of Ms. Levien and Ms. Heap had previously reviewed the application. All necessary documentation was in order. Ms. Bierschwale made the motion to approve the performance grant for \$117,500 with the three disbursements over three years. Ms. Levien seconded the motion. All board members were in favor with Mr. Robbins abstaining.

Food Truck Business Incentive Grant: Francisco Tinajero and his wife presented their food truck MT Taqueria business plan. Mr. Tinajero gave an overview of their hours and employees, menu options, and future growth. The application requested \$9,800 to help with rent and utilities. Ms. Heap made the motion to approve the business incentive grant for MT Taqueria; seconded by Ms. Bierschwale. All board members were in favor. The owners understand that they must incur the expense and ask for reimbursement from the JTEDC. Appropriate documentation just needs to be provided to the Office Manager for reimbursement.

October 4 Recycling Event: There was discussion to recap the Tire-Appliance-Electronics Recycling event on Saturday, October 4. The consensus was that everything ran smoothly. Vinetta commented that she likes the new Electronics recycling company. We do need to be more attentive to requests for picking up items in the future. Help from the football athletes was crucial. We could also reach out to other school programs like NHS, NJHS, and Student Council to get more volunteers as needed. The board agreed that upon review of the budget, we think that all three categories should be included in the spring recycling event. We will review the budget and decide in the future.

Local Option November Election: The local option liquor election is fast approaching. Election day is Tuesday, November 7 with early voting beginning on Monday, October 20. Mr. Haynes made the motion that the JTEDC spend funds to have an ad placed in the October 22 and October 29 newspaper. Mr. Gosney seconded the motion; all board members were in favor. Ms. Bierschwale agreed to confirm all the pertinent information like polling time and location. She will create graphics for social media promotion and the newspaper.

Economic Development Coordinator Position: Five applicants have applied for the position. The subcommittee of Mr. Robbins and Mr. Rattan have agreed to prescreen the applicants by phone. After their initial review, the board will have a special-called meeting to interview the applicants in person. Mr. Robbins asked the board for any specific job skills that are pertinent to the position.

Reports:

- (A.) Office Manager: Report from Vinetta Sanders included in board packet.
- (B.) Tourism Report: No report.
- (C.) Keep Junction Beautiful: No report.
- (D.) City Council Updates: Mr. Haynes reported that the City Council is reviewing the proposed ordinances. There was a called meeting on September 22 to review and resurrect the planning and zoning committee, which council agreed to. There have been three applications for the new P/Z position. There is another meeting on Monday, October 13. There has also been applications submitted for the Public Works Director to manage the streets, landfill, parks and water.

Meeting adjourned at 6:05 PM on October 7, 2025.


Carmen Bierschwale, Secretary